

Directors' Report
for the year ended 31st December'2019

COMPANY DEMO LIMITED

Registered Office:

Heathfield Garden,
London NW11 9HY,
United Kingdom

Registered Number:

66279535

The directors have pleasure in submitting their Director's report of Company Demo Limited (the "Company") for the year ended 31st December 2019.

Directors:

The directors who held office during the year and up to the date of signature of the financial statements were as follows:

Oliver Smith	(Chief Executive, Director)	
Jessica Taylor	(Executive Director)	
Eva Johnson	(Non-Executive Director)	
Emily Wilson	(Non-Executive Director)	
Lucy Wright	(Executive Director)	(resigned 31 March 2019)
George Williams	(Non-Executive Director)	(resigned 10 November 2019)
Harry Jones	(Non-Executive Director)	(resigned 10 November 2019)
Adam Walker	(Non-Executive Director)	(deceased 13 January 2019)
Alex Walker	(Non-Executive Director)	(appointed 10 November 2019)

None of the above directors has an interest in the ordinary share capital of the company other than as a trustee for the parent company.

Principal activities:

The Company is a financing company. The directors foresee no material change in the nature of the Company's activities.

Charitable and political contributions:

There were no political or charitable donations in the period.

Financial Review:

Sales turnover in the year under review was £xxxxxx compared with £xxxxx last year. Sales turnover reflected the continued demand for the company's products and services. Trading margins were xx.x compared with the previous year xx.x reflecting market conditions experienced during the financial year.

Dividends Declared:

Based upon retained earnings and the current years' financial result the board of directors declared a dividend

payment of £xxxx ensuring sufficient funds being retained for next year.

The total number of £1 ordinary shares issued at the end of the financial year was 2. Directors who were shareholders entitled to dividend payment in proportion to number of ordinary shares issued were:

Number of ordinary shares held

Oliver Smith - xx shares held at year end accounts date

Jessica Taylor - xx shares held at year end accounts date

Financial Control:

The directors acknowledge responsibility for the company's system of internal financial control and believe the established systems including the computerization of the company's financial accounts are appropriate to the business. No material losses or contingencies have arisen during the 12 months trading period that would require disclosure by the directors.

Auditor:

DRS LLP were appointed as the company's first auditors during the period and, in accordance with the law, a resolution proposing that they be re-appointed will be put to the members.

Statement of disclosure to auditor:

The directors who held once at the date of approval of this directors' report confirm that, so far as they are each aware, there is no relevant audit information of which the Company's auditors are unaware. Additionally, the directors individually have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the Company's auditor is aware of that information.

Having formed an opinion at the time of approving these accounts it is the intention of the directors to continue to support the company financially, the profits earned and retained within the company being sufficient to ensure the company has adequate resources to continue existing trading policies and the directors have adopted a going concern basis in preparing the accounts.

It is the view of the directors that the company accounts presented represent a true and fair view of the state of affairs of the company and result for the 12 months to year end accounts date. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. Suitable accounting policies have been established and applied consistently and disclose with reasonable accuracy the financial position of the company.

This report was approved by the board on xx/xx/xxxx and signed on its behalf.

By order of the board



Oliver Smith

Director

89 Claremont Road,
Cricklewood,
London NW2 1BP
United Kingdom.

31st June'2020